Demonstration, test software and distance selling

Fictional case data and worked reasoning

A developer is preparing a networked measurement adapter in February 2028. At a trade fair, he shows an uncompliant prototype with visible indication. The trade fair prototype is not available there. An unfinished diagnostic software separate from it is no safety component in the case of instruction. It is only available for an agreed ten-day user test with appropriate marking. In the EU version of the shop, an end user can buy the same adapter directly. Order and shipping address have been confirmed in a controlled preview. The offer text contains only the note "Present series" . The edition in the online shop and the exhibition stand are managed separately.

Test point	Purpose or comparison	Observation	Decision
Fair demonstration with visible marking		Prototype shown, note met	Demonstration possible in the case of teaching
Unfinished Software	Test purpose and required duration	10 days, notice, no safety component	Time-limited test documented
Webshop Compliance with EU sales offer evidenced		Order possible, release open	Discontinue sale offer

Expected result

Channel-related decision with a secure view and offer.

Track channel, product capture, purpose and actual access.

Note, necessary test duration or market release.

Document output, restriction and verification.

Counter-test and next decision

Replace the order button with a non-binding trade fair information. Then check previous offer stands and alternative ordering paths. The current text alone is not proof of the entire sales channel.

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For your observation, specify a findable document.

Determine the demarcation for each actual offer and check the terms per channel.

Verification identification, legal entity and date of processing and responsible body

Product, version and viewed channel

Purpose of the demonstration, test or offer

Labelling and practical availability

Time limit and guaranteed conditions

The eligible target group and the audited procedure

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Refer remedial and post-test to the original test order.

Findings and supporting evidence

Market access or necessary correction

Tested follow-up test with date, observation and version documentation

Evidence of confirmed implementation

Release by and on the open order and date